Maryland Clean Marina: Development, Implementation and Lessons Learned

National Coastal Nonpoint Meeting
Lansdowne, VA
April 24, 2002

Mission

 The Maryland Clean Marina Initiative promotes and celebrates the voluntary adoption of measures to reduce pollution from marinas, boatyards, yacht clubs, and recreational boats.

History

- Response to Section 6217
- Outgrowth of the Marine Sewage
 Pumpout Program
- Petroleum control project

Development

- Led by the Maryland Department of Natural Resources (nonregulatory)
- Worked in close association with advisory committee of industry and government representatives
- Agreed award must be "meaningful and attainable"

Clean Marina Guidebook

- Siting
- Marina design
- Stormwater
- Vessel maintenance
- Petroleum control
- Sewage handling
- Waste containment
- Marina management
- Laws and regulations

Clean Marina Guidebook

- Environmental concerns
- Applicable laws and regulations
- Best management practices
- Clean Boating Tip Sheets
- Appendices
 - Sample contract language
 - List of native plants

Development (cont.)

- Award checklist
- Distribution of educational materials for boaters – spring '98
- Formal announcement 7/98
- Official launch 1/99

Steps to Certification

- Sign pledge
- Conduct selfassessment
- Call mentor
- Schedule confirmation visit
- Enjoy rewards
- Maintain status

Technical Assistance

- Guidebook
- Templates
 - SWPPP, SPCC, Emergency
- Training guide and video
- Professional "hand holding"
- Annual workshops

Financial Assistance

- 75% cost-share assistance (EPA & NOAA)
- Engineer on contract to certify SPCC plans
- Zero-interest loans for Baltimore Co. marinas

Boater Education

- Petroleum control kits
- Tip cards
- Posters
- Exhibits
- Advertisements
- Lesson plan

Program Status

- 40 Certified Clean Marinas +
- 8 Clean Marina Partners +
- 98 pledged facilities = 146

Need to certify ~150 by 2004 to satisfy EPA and NOAA

Lessons Learned

- Involve partners in initial stages
- Nurture relationships
- Include committee in actual work
- Listen!
- Make early in-roads
- Take advantage of existing mechanisms
- Image matters
- Design so that state personnel visit marinas only upon request
- Pursue press coverage

Regional Coordination

- 6 jurisdictions sharing experience (DE, MD, NJ, VA, DC/NPS – and Texas!)
- Purpose is too learn from each other, coordinate on common elements, and provide boaters and marina operators with consistent expectations
- Each jurisdiction took a different approach to establishing a program



www.dnr.state.md.us/boating/cleanmarina